## Operations Job Market and Beyond

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New York University Shanghai December 18, 2017



#### About Me

• B.S. in Mathematics, Peking University (2007-2011).



#### About Me

• Ph.D. in Operations Management, Olin Business School, Washington University in St. Louis (2011-2016).



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• On the operations academic job market in AY2015-2016.

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 Assistant Professor of Operations Management, New York University Shanghai (Sept. 2016-).

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 Assistant Professor of Operations Management, New York University Shanghai (Sept. 2016-).

• Research and Teaching: Operations Management, Business Analytics.

#### Outline

• Big picture of operations academia

• Why pursue a faculty position in operations (or not)?

Operations job market advices

# **Operations Academia**

## Operations Academia in a Nutshell

#### Operations:

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- Academia: Scholars who run the business of knowledge.
  - Creating knowledge: Research.
  - Communicating knowledge: Teaching.

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  - Variability: Too few experts are qualified to judge a specific research work/scholar.
- Implication:
  - Academia: Business of reputation.

# Why Operations Professor?

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- Services
  - Internal: faculty committees, program directors, etc.
  - External: paper/grant reviewers, journal editors, academic community officers.

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- Tenure.
  - Convince the experts of your field that they can write reference letters indicating you did the best research.
  - Be liked by your tenured colleagues that they interpret the letters positively.

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- Big data trend.
  - Teaching needs and openings.
- Little funding pressure.
- Decent pay.

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  - Time management of tasks from multiple sources.
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- Little immediate impact on practice.
- Poor pay by hour.

# **Operations Job Market**

• Addressing certain (research and/or teaching) needs.

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Good researchers.

• Good teachers.

#### Your Goal as a Job Market Candidate

Have yourself visible, and convince the recruiting committee that

- You can well address their needs;
- You will be a good colleague;
- You can do great research;
- You can do well in classrooms.

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- Winner-take-all.
  - Only the top candidate(s) can get the offer for each position.

# General Advices for the Pre-Job-Market Stage

- Be an early-bird.
  - A strong CV takes years to build.

About Me Big Picture Why Advices

# General Advices for the Pre-Job-Market Stage

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- Hone your communication skills.
  - You need to convince the schools to hire you.

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- Rehearse your talks.
  - Practice makes perfect.

# Journey towards Faculty Job

Application.

• Conference/skype interviews.

Campus interviews (fly-outs).

Decisions.

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- Conference interviews.
  - Have your conference talk and interview pitch well rehearsed.
  - Engage the recruiters with your research, your teaching, and, most importantly, yourself.

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  - You will do exciting future research.
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  - You are a charismatic scholar and teacher.
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  - Handle questions and interruptions gracefully.
  - Keep close track of time.
- One-on-one meetings.

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- Research support.
  - Research environment, research fund, teaching load, service load.

# Summary

- Devote all yourself.
- Start early.
- Apply broadly.
- Contact professors wherever possible.
- Carefully choose where to start your career.

# Thank you!

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www.nyu.edu/projects/rzhang/Reflection\_OM\_Job\_Market\_Philip\_Zhang.pdf